



Clifford  
& Co.

SERVICED  
ACCOMMODATION

Short-term Rentals

Clifford & Co.

[www.cliffordco.co.uk](http://www.cliffordco.co.uk)



# Who is Clifford & Co?

---

SHORT-TERM RENTAL MANAGEMENT COMPANY

Clifford & Co is a technology driven short-term rental company that specializes in hosting families, business travelers and leisure guests in West London and Windsor for short-term rental stays.

We partner with landlords who want to maximize their revenue via short-term rentals.



## WORKING TOGETHER

---

At Clifford & Co. we partner with landlords, investors and second homeowners on their vacant homes. We bring our systems, tools and people to the property to successfully host travelers for a minimum of 2 days.

We manage every aspect of the short-term rental to ensure world class customer service and maximize profitability. Clifford & Co shares the profits from this effort with our owners.

# TABLE OF CONTENTS

---

2. Who is Clifford & Co
3. Working Together
8. What we do
9. Our Services
15. Contact



OUR PHILOSOPHY

---

A SATISFIED CUSTOMER  
IS THE BEST BUSINESS  
STRATEGY OF ALL

MICHAEL LEBOEUF

# CORE VALUES

---

- ▶ Service
- ▶ Integrity
- ▶ Quality not quantity



# OUR TEAM

---

**RICHARD LUTWYCHE**  
Property Maintenance



**ARLENE JOBS**  
Consultant



Clifford & Co helps owners with vacant homes maximise the income from their investments through short-term rentals.

We step in and partner with the owners to run every aspect of the short-term rental process from marketing to guest communication to security to revenue management.

Our goal is to not only bring amazing and unique homes to our incredible guests but to provide a seamless and profitable hands free hosting experience for our owners.

# WHAT WE DO

---

## SHORT-TERM RENTAL MANAGEMENT





# OUR SERVICES

---

In addition to a Full Management Service Clifford & Co can assist with:

- Setting-up your property to operate as a profitable Serviced Accommodation businesses.
- Babysitting service – for owners who need a break.
- Furnish and fit out – ideal for busy owners with no time to set-up.

## SHORT-TERM RENTAL CONSULTING



**We offer a free initial consultation with no obligation to work with us.**

The focus of this consultation is to evaluate your property's suitability for short term rental use as not all properties will fit this model.

This consultation could also include professional advice on possible changes to improve the return on your investment as a short term rental.

## INITIAL CONSULTATION

---



There is more to hosting your home  
than creating an Airbnb listing.

*Build it and they will come does not  
apply.*

We actively market our listings to get  
the best results possible and are  
continuously building our brand to  
ensure we stand out from the rest.

## MARKETING

---

Our services include:

- Photography and Staging
- Custom Account Creation
- Listing Management
- Revenue Development
- Promotions

## GUEST SERVICES



It's all about the service from first contact through to checking-out.

We are able to answer guest enquiries quickly and courteously, and convert lookers into bookers.

### Our services include:

- Reservation Management
- Guest Screening
- Guest experience
- ... and any obstacles that come up

## OPERATIONS

---

There's a lot that goes on in managing a short term rental successfully that most people are not aware of.

We are experienced in managing our rentals and have the people and processes in place to handle most situations.



Our services include:

- 24/7 Guest Relations
- Pricing Management
- Cleaning, linen & toiletries
- Post Departure Inspections
- Regular Insurance Walk Throughs
- Safety Consultations
- Trade service coordination
- Resupply of Consumables
- Maintenance Schedule
- Calendar Management



## OUR PARTNER BREAKDOWN

---

25%

TOTAL INCOME

+ cleaning fee

75%

TOTAL INCOME

## CONTACT US

---



contact us

email: [arlene@cliffordco.co.uk](mailto:arlene@cliffordco.co.uk)

tel: 0203 488 4102

mobile: 07786 522 679







**Clifford  
& Co.**



**SERVICED  
ACCOMMODATION**